

ADVERTISING RATES

SIZE	B/W	COLOR
FULL PAGE	\$678	\$813
1/2 PAGE	\$376	\$445
1/4 PAGE	\$227	\$259
1/8 PAGE	\$121	\$137

Sign up for a minimum of four out of six issues per year and take 10% off each insertion!

Special offer for print advertisers:

Add your logo (or business name) linked to the webpage of your choice on upstategardenersjournal.com for the same two month duration as the print issue.

ADD ON COST: **\$50**

SIZES

FULL PAGE



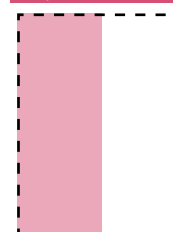
WIDTH: 7.375
HEIGHT: 9.875

1/2 PAGE HORIZONTAL



WIDTH: 7.375
HEIGHT: 4.875

1/2 PAGE VERTICAL



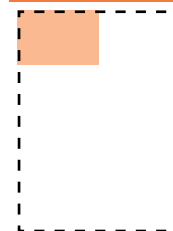
WIDTH: 3.625
HEIGHT: 9.875

1/4 PAGE



WIDTH: 3.625
HEIGHT: 4.875

1/8 PAGE



WIDTH: 3.625
HEIGHT: 2.375

2017 IMPORTANT DATES

	SPACE RESERVATION	AD FILE DEADLINE
UGJ Nursery & Landscape Directory (published mid-January 2017)	January 3, 2017	January 6, 2017
Early Spring/Flower Shows (published March 1, 2017)	February 9, 2017	February 14, 2017
Late Spring (published May 1, 2017)	April 12, 2017	April 18, 2017
Summer (published July 1, 2017)	June 14, 2017	June 20, 2017
Fall (published September 1, 2017)	August 11, 2017	August 16, 2017
Holiday (published November 1, 2017)	October 13, 2017	October 18, 2017

PLATFORM

We accept these file types:

- PDF
- EPS
- InDesign (collected)

If you use another platform, please contact us to make sure it is a file type we are able to use.

Sorry, but we cannot accept Pagemaker files.

DELIVERY

Deliver your finished ads by:

Email to: ads@upstategardenersjournal.com

or

Upload to: upstategardenersjournal.com/upload

or

Burn it on a cd and mail to the address below.

Your ad does not have to be camera ready.

We're more than happy to set up your ad for you. Just send us a sketch and any art, logos, copy, or ideas that you want to use. If you have any questions, please contact us.

CONTACT

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