

ADVERTISING RATES

SIZE	B/W	COLOR
FULL PAGE	\$719	\$862
1/2 PAGE	\$399	\$472
1/4 PAGE	\$250	\$275
1/8 PAGE	\$129	\$145

Sign up for a minimum of four out of six issues per year and take 10% off each insertion!

Special offer for print advertisers:

Add your logo (or business name) linked to the webpage of your choice on upstategardenersjournal.com for the same two month duration as the print issue. (Logo display size: 250 px X 75 px)

ADD ON COST: **\$50**

SIZES

FULL PAGE



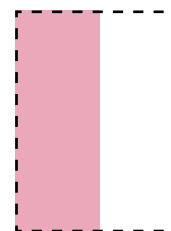
WIDTH: 7.375"
HEIGHT: 9.875"

1/2 PAGE HORIZONTAL



WIDTH: 7.375"
HEIGHT: 4.875"

1/2 PAGE VERTICAL



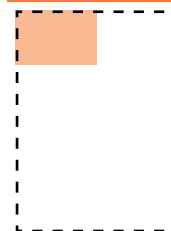
WIDTH: 3.625"
HEIGHT: 9.875"

1/4 PAGE



WIDTH: 3.625"
HEIGHT: 4.875"

1/8 PAGE



WIDTH: 3.625"
HEIGHT: 2.375"

2019 IMPORTANT DATES

	SPACE RESERVATION	AD FILE DEADLINE
UGJ Nursery & Landscape Directory (published mid-January 2019)	January 4, 2019	January 9, 2019
Early Spring/Flower Shows (published March 1, 2019)	February 15, 2019	February 22, 2019
Late Spring (published May 1, 2019)	April 15, 2019	April 19, 2019
Summer (published July 1, 2019)	June 14, 2019	June 21, 2019
Fall (published September 1, 2019)	August 16, 2019	August 23, 2019
Holiday (published November 1, 2019)	October 18, 2019	October 25, 2019

PLATFORM

We accept these file types:

- PDF
- EPS
- InDesign (collected)

If you use another platform, please contact us to make sure it is a file type we are able to use.

Sorry, but we cannot accept Pagemaker files.

DELIVERY

Deliver your finished ads by:

Email to: ads@upstategardenersjournal.com

or

Upload to: upstategardenersjournal.com/upload

or

Burn it on a cd and mail to the address below.

Your ad does not have to be camera ready.

We're more than happy to set up your ad for you. Just send us a sketch and any art, logos, copy, or ideas that you want to use. If you have any questions, please contact us.

CONTACT

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