

## WEB ADVERTISING RATES

**New:** Choose any four or eight week block during the year to display your ad on [upstategardenersjournal.com](http://upstategardenersjournal.com).

### WEB AD SIZE

WIDTH: 250 pixels

HEIGHT: 250 pixels

DURATION	PRICE
4 Weeks	\$125
8 Weeks	\$200

*Sign up for a minimum of six web ads per year and take 25% off each.*

### Special offer for print advertisers:

Add your logo (or business name) linked to the webpage of your choice on [upstategardenersjournal.com](http://upstategardenersjournal.com) for the same two month duration as the print issue.

SIZE (W X H)	PRICE
LOGO (250 px X 75 px)	\$50

*Note:* Logos are displayed after any full size web ads in sidebar.

## WEB AD DEADLINE

Your ad file needs to be delivered to the *Upstate Gardeners' Journal* at least 1 week prior to the start date of your ad.

Please see the platform requirements and delivery options below.

## PLATFORM

We accept these document types:

- JPG
- PNG

If you use another platform, please contact us to make sure it is a file type we are able to use.

## DELIVERY

Deliver your finished ads by:

Email to: [ads@upstategardenersjournal.com](mailto:ads@upstategardenersjournal.com)

**or**

Upload to: [upstategardenersjournal.com/upload](http://upstategardenersjournal.com/upload)

**or**

Burn to a cd and mail to the address below.

*Your ad does not have to be web ready.*

We're more than happy to set up your ad for you. Just send us a sketch and any art, logos, copy, or ideas that you want to use. If you have any questions, please contact us.

## CONTACT

Upstate Gardeners' Journal  
390 Hillside Avenue  
Rochester, NY 14610

PHONE: 585/733-8979

E-MAIL: [ads@upstategardenersjournal.com](mailto:ads@upstategardenersjournal.com)  
WEBSITE: [upstategardenersjournal.com](http://upstategardenersjournal.com)