

WEB ADVERTISING RATES

New: Choose any four or eight week block during the year to display your ad (linked to the webpage of your choice) on upstategardenersjournal.com.

WEB AD SIZE: WIDTH: 250 pixels
HEIGHT: 250 pixels

DURATION	PRICE
4 Weeks	\$125
8 Weeks	\$200

Sign up for a minimum of six web ads per year and take 25% off each.

Special offer for print advertisers:

Add your logo (or business name) linked to the webpage of your choice on upstategardenersjournal.com for the same two month duration as the print issue.

SIZE (W X H)	PRICE
LOGO (250 px X 75 px)	\$50

Note: Logos are displayed after any full size web ads in sidebar.

WEB AD DEADLINE

Your ad file needs to be delivered to the *Upstate Gardeners' Journal* at least 1 week prior to the start date of your ad.

Please see the platform requirements and delivery options below.

PLATFORM

We accept these document types:

- JPG
- PNG

If you use another platform, please contact us to make sure it is a file type we are able to use.

DELIVERY

Deliver your finished ads by:

Email to: ads@upstategardenersjournal.com

or

Upload to: upstategardenersjournal.com/upload

or

Burn to a cd and mail to the address below.

Your ad does not have to be web ready.

We're more than happy to set up your ad for you. Just send us a sketch and any art, logos, copy, or ideas that you want to use. If you have any questions, please contact us.

CONTACT

Upstate Gardeners' Journal
390 Hillside Avenue
Rochester, NY 14610

PHONE: 585/733-8979

E-MAIL: ads@upstategardenersjournal.com
WEBSITE: upstategardenersjournal.com